Apprenticeship Connections
A Resource for State Apprenticeship Expansion Grantees

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Apprenticeship Tools and Resources

Advancing Apprenticeship in IT. Occupations within the IT sector continue to provide some of the fastest growing career pathways. Check out this new resource page on the ApprenticeshipUSA Community of Practice (CoP) for tools, program examples, and other resources to expand Registered Apprenticeships in IT.

Apprenticeship Training Materials. Are you training business services teams, workforce development staff, or partners to be able to effectively advance Registered Apprenticeship as a talent development strategy? This new CoP page that compiles training materials used by SAE grantees may help. If you have training materials others might find helpful, please share them with your coach and we'll add them to the page!

Advancing Apprenticeship in Healthcare. From home health aides and certified nursing assistants to medical coders and medical technicians, Registered Apprenticeship programs are helping to educate and up-skill the healthcare workforce in the U.S. Our latest resource page offers tools, program examples, and other resources on apprenticeships in the healthcare sector.

Recent Events

Supporting Women in Apprenticeship. Did you miss the US DOL Office of Apprenticeship’s webinar on Best Practices in Supportive Services for Women in Apprenticeship and Employment on June 28th? The recording and presentation are available here.

Archived Apprenticeship Webinars. Looking for any past webinar? All apprenticeship webinars can be found on the ApprenticeshipUSA Community of Practice Events page.
Idaho's Business Outreach Training Focuses on the Value-Add from Apprenticeship. A team from the Idaho Department of Labor and Idaho Career and Technical Education - John Russ and Wendi Secrist - take a collaborative approach to jointly leading Idaho's apprenticeship initiative ApprenticeshipIdaho. Common messaging, they say, is essential to their successful collaboration, as well as the growth of apprenticeship. To create that consistency of messaging among business outreach staff, they brought the team together for 2.5 days in March. (Idaho's business outreach team is made up of a Regional Business Specialist from the Job Center and a half-time Apprenticeship Training Coordinator from a technical school or community college from each of the state's six regions; and representatives from four intermediaries with connections to the IT, manufacturing, and healthcare sectors who also have strong ties to the K-12 education system.)

The goal of the training, according to Ms. Secrist, was "for everyone to leave having internalized why apprenticeship was such a great opportunity for businesses - to communicate the 'why.'" Team members read the Department of Commerce return on investment (ROI) study in advance, spent one morning learning the components of the apprenticeship model, and much of the remainder connecting to the "why" through discussions on the benefits and practicing elevator speeches. Idaho treats outreach as a consultative sales process, with an emphasis on listening to the business customer's needs (through a series of Discovery Questions) and helping them solve a workforce problem. "You have to approach it from the business's perspective. If they aren't having pain - trouble hiring or recruiting - it may not be the right time. Move on and check back with them later!" urges Ms. Secrist. At the training, participants also compared lists of employers to identify any overlap and coordinate strategies as needed. (Idaho uses the customer relationship management tool Insightly to ensure ongoing coordination with employers.)

To date, the team has met with almost 200 businesses and helped employers to create 10 new apprenticeship programs. If you are interested in learning more about Idaho's approach, check out www.apprenticeshipidaho.com or contact wendi.secrist@cte.idaho.gov or john.russ@labor.idaho.gov.

Texas Expands Apprenticeship for Transitioning Veterans. With the second highest number of veterans in the country, it's natural that Texas's expansion efforts would incorporate strategies to grow opportunities for veterans in apprenticeship. In Houston, a disabled veteran-owned company Adaptive Construction Solutions (ACS) is creating ironworker apprenticeship opportunities for recently separated veterans. ACS recruits and screens veterans for local employers, acts as the sponsor of the apprenticeship program, and provides related training to apprentices. Texas Workforce Commission (TWC) staff facilitated the connection between ACS and the Department of Labor Office of Apprenticeship to help them get registered and shared information on state and federal resources, such as the GI Bill and Work Opportunity Tax Credit, available to support their apprentice and business customers.
Today, ACS has over 100 apprentices enrolled in their Structural Ironworker Apprenticeship Program, which leads to an apprenticeship certificate and credential from NCCER. ACS is approved by the Department of Veterans Affairs and helps apprentices get monthly housing allowances through the GI Bill, which provide extra support while apprentices increase their wages throughout the program. ACS hopes to expand program options to include plumbing/pipefitting and fracking. If you’d like more information, you can reach TWC’s apprenticeship team at: ApprenticeshipTexas@twc.state.tx.us.

**Apprenticeship in the News**

President Trump’s Executive Order Expanding Apprenticeships in America created quite a buzz in June. Get a sense of the discussion here:

*The Hill: Appreciating Apprenticeships: Trump Plan Can Boost Labor Quality*

*Bloomberg: Companies Get Freer Rein Over Apprenticeships With Trump Order*

*New America: First Thoughts on Trump's Apprenticeship Order*

*CBS: White House to Unveil Workforce Development Program*

In other apprenticeship news:

*How Marc Benioff Wants Donald Trump to Create More American Jobs: The Salesforce CEO’s Vision for the Future Relies on a New Kind of Higher Education*

*Norton Healthcare in Louisville to Begin Innovative Apprenticeship Program for Nurses*

*New Apprenticeship Program Launches: Mechatronics Technicians Support Robotics, Automation for Modern Manufacturing*

*National Skills Coalition on Expanding Apprenticeship (1-Minute Interview on CNBC)*