Apprenticeship USA
Industry-driven, modernized brand for Registered Apprenticeship

Meeting Needs of Diverse Industries
Innovative and Flexible
High Quality - Proven Results
Advance apprenticeship as a workforce development strategy and post-secondary education career pathway.

**SAE Grantee Goals:**

- Support integrated, state-wide apprenticeship strategies to engage industry and meet the demand for new programs.
- Catalyze state led innovations to increase apprenticeship opportunities for all workers, particularly underrepresented populations.
Double and Diversify
Registered Apprenticeship

Today
Number of Active Apprentices

533,788

375,000
Baseline

600,000
This Year’s Goal

750,000
2019 Goal

November 29, 2016
Opportunity: What role could American Apprenticeships play in the US economy?

Number of US Apprentices if same as:

- Germany: 8 million Apprentices
- England: 3 million Apprentices
- Canada: 2 million Apprentices
ApprenticeshipUSA Investments

The FY 16 ApprenticeshipUSA Initiative Features $90 Million to Expand Registered Apprenticeship.
<table>
<thead>
<tr>
<th>Organization</th>
<th>Industry Served</th>
<th>Populations Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago Women in Trades</td>
<td>Construction</td>
<td>Women and People of Color</td>
</tr>
<tr>
<td>National Urban League</td>
<td>Information and Communications Technology</td>
<td>Women and People of Color</td>
</tr>
<tr>
<td>North Carolina Agricultural and Technical State University</td>
<td>Information and Communications Technology</td>
<td>Women, People of Color &amp; People w/ Disabilities</td>
</tr>
<tr>
<td>Jobs For The Future, Inc.</td>
<td>Advanced Manufacturing</td>
<td>Women, People of Color and Disconnected Youth</td>
</tr>
</tbody>
</table>
## Making Connections: Industry Partners

<table>
<thead>
<tr>
<th>Industry Intermediary</th>
<th>Industries Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Restaurant Association Education</td>
<td>Restaurant and Hospitality</td>
</tr>
<tr>
<td>AFL-CIO Working for America Institute</td>
<td>Advanced Manufacturing &amp; Hospitality</td>
</tr>
<tr>
<td>AHIMA Foundation</td>
<td>Healthcare</td>
</tr>
<tr>
<td>H-CAP, Inc.</td>
<td>Healthcare</td>
</tr>
<tr>
<td>Jobs For The Future, Inc.</td>
<td>Advanced Manufacturing</td>
</tr>
<tr>
<td>National Institute for Metalworking Skills, Inc.</td>
<td>Advanced Manufacturing</td>
</tr>
<tr>
<td>FASTPORT, Inc.</td>
<td>Transportation</td>
</tr>
<tr>
<td>South Central Louisiana Technical College</td>
<td>Marine Manufacturing and Technology</td>
</tr>
<tr>
<td>North America’s Building Trades Unions</td>
<td>Construction</td>
</tr>
<tr>
<td>Washington Technology Industry Association</td>
<td>Technology and Communications</td>
</tr>
</tbody>
</table>
Leveraging Industry Partner Activities

Connect your businesses to upcoming Industry Partner events. For example...

<table>
<thead>
<tr>
<th>Organization</th>
<th>Date</th>
<th>Location</th>
<th>Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAI</td>
<td>(tentative)</td>
<td>(tentative)</td>
<td></td>
</tr>
<tr>
<td>AHIMA</td>
<td>July 2017</td>
<td>New Brunswick, NJ</td>
<td>Healthcare</td>
</tr>
<tr>
<td>FASTPORT</td>
<td>Aug 24-27, 2017</td>
<td>Dallas, TX</td>
<td>Transportation</td>
</tr>
<tr>
<td>JFF</td>
<td>May 23, 2017</td>
<td>Orlando, FL</td>
<td>Telecommunications</td>
</tr>
<tr>
<td></td>
<td>June 2017</td>
<td>Dallas, TX</td>
<td>Adv. Manufacturing</td>
</tr>
<tr>
<td>NABTU</td>
<td>May 22, 2017</td>
<td>Los Angeles, CA</td>
<td>Construction Trades</td>
</tr>
<tr>
<td>NRAEF</td>
<td>May 19, 2017</td>
<td>Chicago, IL</td>
<td>Hotel and Restaurant Mgmt</td>
</tr>
</tbody>
</table>
Industry Partners are advancing apprenticeship in new occupations and establishing new standards. For example...

- FASTPORT: National Standards for Heavy Truck Drivers, Transportation Management Coordinators, Diesel Mechanics, Automobile Mechanics, Mechanics Industrial Trucks, Logistics Engineers

- The WTIA Workforce Institute: National Standards for IT occupations (Database Administrator, IT Support Professional, Network Security Administrator, Project Manager, Software Developer, Web Developer, Windows Systems Administrator)
Next Steps

Network with Industry and Equity Partners at Apprenticeship Forward

- Attend Apprenticeship Forward workshops on targeted industries and under-represented populations
- Visit Industry and Equity Partner resource tables

Work with your coach to identify Industry and Equity Partner organizations aligned with your state strategies and broker connections
Connect with ApprenticeshipUSA LEADERS
Apprenticeship is Post-Secondary Education:
Registered Apprenticeship College Consortium (RACC)

RACC

A Partnership of USDOL and Education

Over 300 colleges joined the RACC!!

957 Apprenticeship Training Centers

Electrical Training ALLIANCE
Finishing Trades Institute
Heat & Frost Insulators & Allied Workers

Sheet Metal and Air Conditioning Industry
National Elevator Industry Educational Program
United Association of Plumbing & Pipefitting

15 National, Regional, State Organizations

American Association of Community Colleges
AFL-CIO Building and Construction Trades Council on Adult and Experiential Learning (CAEL)
Colorado Community College System
North Carolina Community College System
Ohio Association of Community Colleges
Ohio Board of Regents
Oregon Department of Community Colleges and Workforce Development

Collegiate Consortium for Workforce and Economic Development
South Carolina Technical College System
Southeast Maritime & Transportation Center (SMART)
Technical College System of Georgia (TCSG)
University of Alaska System
VA Tidewater Consortium for Higher Education
Wisconsin Technical College System
Launching the ApprenticeshipUSA Initiative

- Expansion into Existing and New Industries
- Co-Branding with Industry and States
- Innovation and Modernization
- Opportunities for Underrepresented Populations

More to Come this Fall in time for the 80th Anniversary of Registered Apprenticeship in the United States
ApprenticeshipUSA Milestones

Fall 2017 Events

- 80th Anniversary Celebration
- Third annual National Apprenticeship Week