Recruit ➤ Retain ➤ Registered Apprenticeships
Registered apprenticeship is a structured, proven model for workforce development. It has been used for centuries across a wide variety of industries to produce educated and skilled workers.

Significant talent shortages and skill gaps are slowing companies’ efforts to expand, innovate, and thrive. In addition to leveraging older employee experience and talent, registered apprenticeship provides bottom-line results including:

- Increased retention
- Lowered workforce-related costs
- Improved recruitment
- Closing gaps in workers’ skills and credentials
- Enhanced productivity and revenue
- Accelerated pace with industry advances
- Larger, newer and more diverse talent pools

Registered apprenticeship also provides a way to:

- Replicate training across multiple sites and states
- Upskill incumbent workers
- Advance workers along a clear pathway to management and leadership positions

“As the “silver tsunami” of baby boomers retires from the workforce, decades of experience and critical workplace knowledge leaves with them. How do you capture and leverage that to create sustained competitive advantage for your company?”

Registered apprenticeship.

“Our Dow U.S. Apprenticeship Program is successfully advancing our vision of increasing the availability of highly skilled technical workers to support business growth and advance skill development...”

Andrew Liveris
Chairman and CEO
Dow Chemical Company
Today, more than 150,000 companies in industries as diverse as logging to logistics and healthcare to hospitality utilize registered apprenticeship to build their workforce.

Registered apprenticeship programs can be for both union and non-union occupations and run anywhere between 1-6 years in length. Numerous sources of funding are available to offset companies’ investment in developing registered apprenticeship programs including:
- Federal benefits (i.e. WIOA funds, Pell Grants, GI Bill benefits, U.S. Department of Transportation and Housing and Urban Development funds)
- State benefits (i.e. tax credits, grants)
- Grants

Need help building a registered apprenticeship program?
TransPORTs is a U.S. Department of Labor national industry intermediary created to accelerate the process of registered apprenticeship awareness, adoption and expansion by employers with a focus on the transportation, distribution and logistics (TDL) industry. Our team of expert registered apprenticeship specialists can provide:
- In-depth program development expertise and assistance
- Incentive funding to offset program costs
- Program implementation guidance
- Ongoing program support
- Customized marketing materials, strategies and partnership development assistance to recruit apprentices

Registered apprenticeship is good for business.

There are five core components to REGISTERED APPRENTICESHIP:

1. **Employer Ownership.** YOU, the employer, create the apprenticeship program you need for the occupations that are the most critical to your long-term success and you employ the apprentices.

2. **Structured On-the-Job Learning.** Knowledgeable, skilled workers mentor apprentices in the skill areas you deem most critical.

3. **Related Instruction.** Every apprentice takes 144 hours of related technical instruction (class room, online or hybrid) that you select from the provider you choose.

4. **Rewards for Skill Gains.** You create a schedule of incremental wage increases that apprentices can earn with demonstrated competency over the course of the program.

5. **Nationally-Recognized Credential.** All apprenticeship program completers earn a nationally-recognized, industry-valued occupational credential from the U.S. Department of Labor that helps secure their future career earnings potential and your corporate competitive advantage.
For technical expertise, incentive funding and assistance in building your registered apprenticeship program visit

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